



VIP Open Day 26<sup>th</sup> September 2007

A unique opportunity

*Coca-Cola Enterprises Ltd*



**Norit** has recently completed the refurbishment of the water treatment plant at **Coca Cola Enterprises'** flagship bottling plant in Wakefield.

This has become the first plant within **Coca Cola** to utilize membrane filtration technology in place of traditional coagulation filtration treatment, thereby providing a truly chemical-free process.

*To celebrate this important milestone, Norit and Coca Cola Enterprises are holding a VIP open day on Wednesday 26<sup>th</sup> Sept and we would like to invite you to experience, at first hand, how membrane filtration is revolutionizing water purification.*

#### Covering the globe

Established in 1918, **Norit** is a leading global supplier of purification consumables, components, systems and solutions. Our current range includes products, installations and services for the water, beverage, food, dairy, pharmaceutical, chemical, gas/air, mining, catalyst, sweeteners and remediation industries. Our activated carbon, membranes, aseptic and hygienic valves, carbon dioxide and quality control equipment rank among the world's best. With production, engineering and manufacturing facilities in seven countries and a network of dedicated sales and service centres, business partners and distributors in over 100 countries, **Norit** literally covers the globe.

*The day will include the unique opportunity to take a tour of the Coca Cola plant and its utility facilities – a chance not to be missed.*

Specialist technical staff from **Norit** will present new developments in the field of water and waste treatment, including **membrane bio-reactors**, the analysis of **CO<sub>2</sub>** and **O<sub>2</sub>** in beverage production, **syrup room design** and **activated carbon**.

Case studies will include one by **Coca Cola** on the successful upgrade of their water treatment plant at the Wakefield site.

**By special invitation only**

**Norit**

# By special invitation only



The open day is being held at the Cedar Court Hotel in Wakefield, conveniently located near to J39 of the M1. The event is **by special invitation only** and is geared towards senior project specifiers, engineers and decision makers within the soft drinks and brewery industry.

## **Jewel in the Crown**

*The Wakefield manufacturing plant is the 'jewel in the crown' for Coca Cola Enterprises and leads the way in innovation and quality. The manufacturing statistics are simply mind blowing and super high-tech machinery produces cans and bottles faster than the eye can see. In 2001, the plant received accreditation to the prestigious 'Coca-Cola' Company Quality System, only the fourth plant in the world to achieve this. The water treatment installation is a strong endorsement of Norit's reputation in water purification.*

## **Programme**

10.45 – 11.00	<b>Registration and Coffee</b>
11.00 – 11.15	<b>Introduction and welcome</b> <i>Menno Holterman (Member of the Norit Board of Directors)</i>
11.15 – 11.45	<b>Beer and juice filtration</b> <i>Franz Knops – X-Flow</i>
11.45 – 12.15	<b>Upgrade of the water treatment facility at Coca Cola Enterprises – Wakefield Bottling Plant</b> <i>Alan Ellis – UK Project Engineering Manager - Coca Cola Enterprises Ltd</i>
12.15 – 14.15	<b>Lunch and site visit to Coca Cola Wakefield</b>
14.15 – 14.45	<b>Membrane based filtration in the bottled water industry - A comparative approach</b> <i>Juan Carlos Demmerle – Sudmo</i>
14.45 – 15.15	<b>Crystal and liquid sugar handling.</b> <i>William Craig – ProDMS – Process Design and Project Management Solutions</i>
15.15 – 15.45	<b>Product decolourization using activated carbon</b> <i>Jan Van Den Dikkenberg – Norit Activated Carbon</i>
15.45 – 16.00	<b>Tea Break</b>
16.00 – 16.30	<b>CO<sub>2</sub> and O<sub>2</sub> instrumentation used in the beverage industry</b> <i>Frank Verkoelen - Haffmans</i>
16.30 – 17.00	<b>Waste water treatment, minimisation and re-use in the beverage industry</b> <i>Ronny Konink – Norit Membrane Technology</i>
17.00	<b>Close</b>
19.00	<b>Drinks</b>
19.30	<b>Dinner and social evening</b>

Norit Sudmo (UK) Ltd  
8, De Salis Court  
Hampton Lovett  
Droitwich  
Worcs  
WR9 0NX  
Tel: 01905 797280  
Fax: 01905 797281  
seminar@sudmo.co.uk  
www.norit.com

*Coca-Cola Enterprises Ltd*

**VIP Open Day 26<sup>th</sup> September 2007**

**Norit**

# VIP Open Day 26<sup>th</sup> September 2007 Including site visit to Coca Cola Enterprises Ltd



Venue: Cedar Court Hotel, Denby Dale Road, Calder Grove, Wakefield WF4 3QZ [www.cedarcourthotels.co.uk](http://www.cedarcourthotels.co.uk)

## Registration Form

Please complete the form below with your booking requirements and return by fax or email to:

**Norit/Coca Cola Seminar Coordinator**  
**Norit Sudmo (UK) Ltd**  
**8, De Salis Court, Hampton Lovett,**  
**Droitwich, Worcs WR9 0NX**  
**Tel: 01905 797280**  
**Fax: 01905 797281**  
**[seminar@sudmo.co.uk](mailto:seminar@sudmo.co.uk)**  
**[www.norit.com](http://www.norit.com)**

Your Reference/Order Number

Last Name: ..... First Name ..... Title .....

Company Name .....

Job Title..... Dept.....

Address.....

Town..... County.....

Postcode..... Telephone: .....

Fax: ..... Email .....

Special Dietary Requirements .....

Please note: We can only arrange alternative catering if this field is completed prior to the event

### **Please tick relevant box for payment:**

**A VAT invoice will be issued upon receipt of payment.** (VAT no. GB 573671516).

- £45 + VAT (£52.87) Day delegate rate including buffet lunch
- £65 + VAT (£76.38) As above - plus evening meal
- £95 + VAT (£111.62) As above - plus one night's accommodation at 4-star Cedar Court Hotel, Wakefield

Please make your cheque payable to "Sudmo (UK) Ltd".

**Payment in full must be received in advance of the event.**

For specific technical or organisation queries, please contact Andrew Gerrard. Email: [andrew.gerrard@sudmo.co.uk](mailto:andrew.gerrard@sudmo.co.uk)

### **Cancellation Policy**

Cancellations made less than 48 hours before the event date will not receive a refund. Substitutions welcome.

***We reserve the right to cancel or alter the programme.***

### **DATA PROTECTION**

In accordance with the Data Protection Norit Sudmo(UK) Ltd (and companies processing data on its behalf) will hold and use the data contained on this form for administration purposes, to keep you informed of its activities, and offer goods and services provided by the Institution

If you would prefer not to receive Norit Sudmo (UK) Ltd product and service literature please mark the box

If you would prefer not to receive emails on Norit Sudmo (UK) Ltd product and service literature please mark the box

***A map will be sent to you following registration***