

**FOR IMMEDIATE RELEASE**

**April 19, 2011**

**Norit is the Water Technology Company of 2011**

April 2011, The Netherlands – Norit is pleased to announce that it has been awarded “Water Technology Company of the Year”. During the Global Water Summit 2011 a special Global Water Awards ceremony was held on April 18 in Berlin, Germany, where former Secretary General of the United Nations, Kofi Annan, personally handed the award to the Norit team.

Every year, Global Water Intelligence (GWI) honors top performers in the world of water. The category, Water Technology Company of the Year, recognizes the company that has made the most significant contribution in the field of water technology during the past year.

Norit had been nominated because of its reputation for innovation and for breathing new life into activated carbon, a proven technology for more than 100 years, and pushing a new technology – ultrafiltration – further than it has been taken before. In recent years, Norit has grown into a global organization with a strong focus on continuous innovation and environmental protection.

“We feel very honored that Norit has been recognized as a water technology company that leads the way in clean process technologies which are fit for the future. Serving sustainability and increasing efficiency to the fullest are goals that make us push ourselves to discover new technologies that improve life around the world every day,” stated Menno Holterman, CEO of Norit Clean Process Technologies, after receiving the “Water Technology Company of the Year” award.

With its varied technologies including pre-treatment for seawater desalination, effective ways to remove hormones, viruses, bacteria, and cysts from water, and high-capacity pumps and turbines that are fish-friendly, Norit is a market leader in a wide range of segments and at the forefront of reducing man’s impact on the environment.

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**About Norit**

The Norit Group develops and applies state-of-the-art purification technologies to help society, through our clients, meet environmental, health, and safety challenges, and work towards a sustainable future. Headquartered in the Netherlands, Norit supplies consumables, components, systems, and solutions, based on proprietary technology to a variety of industries including the water, beverage, food, chemical, pharmaceutical, and marine industries. More than 9 percent of the world’s population – over half a billion people – already consumes water purified by Norit!