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**Norit on GWI shortlist for 2011 Global Water Awards – Water Technology Company of the Year**

Global Water Intelligence (GWI) announced in its February edition that Norit is on the shortlist for the 2011 Global Water Awards - Water Technology Company of the Year. Every year, GWI honors top performers in the world of water. Voting will start soon with awards to be presented by former Secretary General of the United Nations, Kofi Annan, during a special ceremony on April 18 in Berlin. This coincides with the Global Water Summit 2011: Focusing on Performance.

The category, Water Technology Company of the Year, recognizes the company that has made the most significant contribution in the field of water technology during the past year. Norit is in the race with three other companies.

GWI put Norit on the shortlist because of its reputation for innovation, breathing new life into an old technology - activated carbon, and pushing a new technology - ultrafiltration - further than it has been taken before. Norit is staying ahead of the market with pioneering products and technologies such as Aquaflex™ and Norit Airlift™ Membrane BioReactor Megablock. Norit has grown into a global organization while maintaining its creativity in its research and development.

With its varied technologies including pre-treatment for seawater desalination, effective ways to remove hormones, viruses, bacteria, and cysts from water, and high-capacity pumps and turbines that are fish-friendly, the company is at the forefront of reducing man's impact on the environment.

Beyond the nomination for "Water Technology Company of the Year" Norit technology is utilized in several nominated projects in the categories "Desalination Deal of the Year" and "Desalination Plant of the Year" with Norit Haffmans' CO<sub>2</sub> injection post-treatment systems, Norit Nijhuis pumps and Norit X-Flow ultrafiltration membranes.

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**About Norit**

The Norit Group develops and applies state-of-the-art purification technologies to help society, through our clients, meet environmental, health, and safety challenges, and work towards a sustainable future. Headquartered in the Netherlands, Norit supplies consumables, components, systems, and solutions, based on proprietary technology to a variety of industries including the water, beverage, food, chemical, pharmaceutical, and marine industries. More than 9 percent of the world's population – over half a billion people – already consumes water purified by Norit!