

**Norit NV**

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**Norit's technologies reduce environmental impact - for a cleaner and greener tomorrow**

From 16-22 March 2009, the 5<sup>th</sup> World Water Forum is being held in Istanbul, Turkey. With a three years interval it is the world largest event on water, bringing together water experts, technology suppliers, NGO's, politicians and royals from all over the world. This year's theme - "Bridging the Divides for Water" - is aimed at creating awareness and raising the importance of water.

Norit, the world's leading company in sustainable water purification, underlines the importance of access to clean, safe and reliable water with its "Clean Water for the World" program. During this week's event, Norit demonstrates practical solutions for centralized and decentralized water treatment. Furthermore Norit is using this event as a platform to maintain and establish business contacts, recruit new talent and inform different stakeholders about Norit's innovative solutions in every step of the water value-chain. Already 8% of the world population is consuming water purified by Norit every day and it is Norit's ambition to secure people's access to clean water and sanitation in every corner of the world.

Together with other Dutch companies the Norit Group is exhibiting at the Dutch Water Pavilion. Norit's Perfector-E, with proprietary membrane technology, is recognized as the ultimate solution for decentralized water supply, either for temporary use or for permanent use. This system secures the daily supply of safe and reliable potable water for up to 800 people. Norit Filtrix's Point-of-Use and Point-of-Entry products are the perfect solution for residential water treatment. They safeguard the potable water supply from every tap in and around homes, shopping malls, hospitals and other public areas.

When it comes to centralized water treatment solutions the Norit Group has a market share of over 45% of the top 10 largest ultrafiltration (UF) water treatment plants in the world. Within large-scale projects in desalination, potable, process and wastewater the group's know-how and expertise is often combined using Norit X-Flow membrane technology, Norit activated carbon technology and Norit Nijhuis pumps.

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The Norit Group develops and applies purification technologies to help society meet environmental, health, and safety challenges, and work towards a sustainable future. Norit supplies consumables, components, systems, and solutions to municipalities and a variety of industries including the water, beverage, food, chemical and pharmaceutical industries. The portfolio includes activated carbon, membranes, pumps, aseptic/hygienic valves, CO<sub>2</sub> systems, and quality control equipment.

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