

Norit NV

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COMMONWEALTH BUSINESS COUNCIL AND NORIT SIGN MEMORANDUM OF UNDERSTANDING

CBC and Norit collaborate to deliver "Clean Water For All"

The Commonwealth Business Council (CBC) and Norit NV have signed a Memorandum of Understanding (MOU) that establishes a strategic partnership to deliver relief for water-deprived people in the Commonwealth countries. Today, billions of people around the world are kept from a constant and reliable source of drinking water; many if not most of them live in Commonwealth member states. The CBC/Norit "Clean Water for All" program goal is to make a critical impact on this challenging reality.

The agreement is made just prior to the upcoming Commonwealth Heads of Government Meeting which will be held in Trinidad and Tobago at the end of November. This allows the newly established partners to discuss this life-essential program with many affected member heads of state.

Dr. Mohan Kaul, Director General of the CBC, is keen to get the partnership on the way. "Many of the Commonwealth member states are facing unprecedented water stresses caused by severe changes in climate patterns, population growth and water pollution as a result of economical development and/or lack of sanitary infrastructure. With human development and even life being threatened in many member states it is time to take decisive action."

The CBC and Norit developed the "Clean Water for All" concepts to supply potable water to water-stressed rural areas. At the heart of the concept is Norit's ultrafiltration compact water system for the treatment of polluted/questionable surface water to high quality potable water. Norit's ultrafiltration membrane technology effectively removes bacteria and viruses to the highest possible standard while its Activated Carbon system removes negative odors, color and other organic pollutants all the while maintaining the healthy mineral content of water.

Dr. Kaul adds "This critical campaign requires a partner with advanced and proven technology and a worldwide service footprint. Norit's technology drives more than 40% of the world's largest ultrafiltration water systems and more than 9% of the world's population - over half a billion people - already consumes water purified by Norit. In addition, having a partner that supplies the two core technologies, membrane ultrafiltration and activated carbon, for this program was a key driving factor behind the decision to work with Norit."

Jürgen von Hollen, Managing Director of Norit Membrane Technology BV, said "The Norit team is delighted with this opportunity to work in partnership with the Commonwealth Business Council. This endeavor is in line with our company's vision to make a structural contribution in water-stressed regions. The "Clean Water for All" program in partnership with the Commonwealth Business Council gives our vision further guidance and pace as this partnership encompasses policy, people, technology and infrastructure."

For more information, please contact:

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About the Commonwealth Business Council

The Commonwealth Business Council (CBC) was formed in 1997 at the Edinburgh, Scotland, Commonwealth Heads of Government Meeting (CHOGM). Its aim is to utilise the global network of the Commonwealth more effectively for the promotion of global trade and investment for shared prosperity. The CBC acts as a bridge for cooperation between business and government, between developed and emerging markets and between large and small businesses.

About Norit NV

The Norit Group develops and applies state-of-the-art purification technologies to help society, through our clients, meet environmental, health, and safety challenges, and work towards a sustainable future.

Headquartered in The Netherlands, Norit supplies consumables, components, systems, and solutions, based on proprietary technology to a variety of industries including the water, beverage, food, chemical, pharmaceutical, and marine industries. Almost 9 percent of the world's population - over half a billion people – already consumes water purified by Norit!