

**NORIT NV**

**Norit purifies water for the Holland Heineken House in Beijing**

**Norit 'leading in purification' is providing treatment and purification solutions for all the water used in the Holland Heineken House during the Olympic Games in Beijing. The city water of Beijing is filtered by 5 (five) Norit Perfector-E systems. These mobile water purification systems are installed inside a "purification" container, specially designed for large-scale events such as the Olympic Games.**

Well known travel diseases such as stomach disorders are frequently caused by impurities in drinking, cooking or wash water. The Pekinese water will be purified extra by Norit so that even the most sensitive 'European' travellers can drink the water in the Holland Heineken House without hesitation. This clean and safe 'Norit water' will be connected to the water supply network of the Holland Heineken House. Therefore the food can be prepared and cooked safely for example, to the relief of the cooks. But also the water for the coffee machines, wash basins and the sanitary facilities is filtered by Norit. Visitors can simply drink the water direct from the tap if desired.

The water is filtered by means of patented Norit membrane filtration. These membranes filter all turbidity, bacteria and viruses from the water. Therefore the water is 100% bacteria and virus free.

The five Norit Perfector-E systems are enclosed in a 12 meters long purification container, which will be shipped specially from the Netherlands to China for the event. In total the system can filter 7,5 cubic meters of water per hour i.e. 180 cubic meters of water per day. This is sufficient to flush 20,000 toilets per day.

**Norit 'leading in purification'**

Norit, headquartered in Zenderen, The Netherlands, is an innovative leading supplier to the water and beverage industries. With almost a century of experience, the Norit Group supplies consumables, components, systems, and solutions, based on proprietary technology in every step of the water and beverage value chain. Today, Norit purifies more than 15 million m<sup>3</sup> of water per day, enough for the daily consumption of more than half a billion people or 8 percent of the world's population.

Norit's activated carbon, membranes, pumps, aseptic and hygienic valves, carbon dioxide systems, and quality control equipment rank among the world's best. Norit offers global coverage with production, engineering and manufacturing facilities in seven countries, and a network of dedicated Norit sales and service centers, business partners and distributors and serves customers in more than 150 countries around the world.

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